

Building a Region of Medical Excellence: Working Together to Enhance Quality, Safety and Service

April 28, 2009

8:00 am to 3:00 pm at the University of North Florida
Brooks College of Health, J. Brooks Brown Hall, Room 1009

Keynote speakers include



Carolyn Clancy, MD

Director, Agency for Healthcare Research and Quality (AHRQ)

Dr. Clancy serves as Senior Associate Editor of *Health Services Research* and on multiple editorial boards (*Annals of Family Medicine*, *American Journal of Medical Quality*, and *Medical Care Research and Review*). She is a member of the Institute of Medicine and a Master of the American College of Physicians.



James Rohack, MD

President-Elect, American Medical Association (AMA)

Dr. Rohack chaired the National Advisory Council to the AHRQ, served as treasurer of the Board of Commissioners of the Joint Commission and is a current member of the Hospital Quality Alliance principals. Dr. Rohack is also a member of the Quality Alliance Steering Committee workgroups on Cost/Price Transparency and Efficiency/Episodes of Care.

Regional experts will discuss how advanced quality and safety efforts are enhancing our health, medical care and biomedical industry. Your input is important. You can participate in making northeast Florida a region of medical excellence.

No Charge • 3.5 CME Credits • Reservations required
Register online now at www.unf.edu/brooks/center

PROGRAM

- 8:00 am Welcome: Yank Coble, MD, Director, Center for Global Health and Medical Diplomacy
Steve Lucie, MD, President, Duval County Medical Society
- 8:15 am James Rohack, MD – President-Elect, AMA – ***Lessons Learned from the Quality Journey***
- 9:00 am Panel 1 – ***Quality Improvement Best Practice as a Healthcare Institution***
Moderator – Pamela Chally, PhD, Dean, Brooks College of Health, UNF
a. UF/Shands Jacksonville Regional Academic Health Science Center – Connie Haan, MD
b. Nemours Clinic – Paul Pitel, MD
c. Ascension/St. Vincent’s HealthCare – Phil Perry, MD
d. Naval Hospital Jacksonville – Captain Bruce Gillingham, MD
- 10:00 am Break
- 10:20 am Carolyn Clancy, MD – Director, AHRQ – ***All Health Care is Local: Driving System Transformation through Local, Regional and National Collaboration***
- 11:05 am Panel 2 – ***Quality Improvement as a Community Challenge***
Moderator – Keith Stein, MD, Chief Medical Officer, Baptist Health
a. Private Practice Perspective (PQRI/HIT) – Anne Waldron, MD, DCMS
b. Quality Improvement in Public Health – Robert Harmon, MD, DCHD
c. Safety and Medical Errors – Cory Meyers, RN, Baptist Health
d. Enhancing a Culture of Teamwork – William Maples, MD, Mayo Clinic
- 12:00 pm ***Leadership Perspective Luncheon: CEO Panel Discussion***
Mr. Doug Baer, Brooks Health System; Mr. Jim Burkhart, Shands Jacksonville;
Mr. Hugh Greene, Baptist Health; Dr. Bill Rupp, Mayo Clinic; Dr. Scott Whalen,
St. Vincent’s HealthCare and Mr. Jim Wood, Memorial Health
- 1:30 pm Interest Breakout Groups – Quality/Safety and Communication/Service (concurrent)
- 2:30 pm Breakout Group Reports and Next Steps
- 3:00 pm Adjourn

Joint Sponsorship Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of St. Vincent’s HealthCare and the Duval County Medical Society. The St. Vincent’s HealthCare is accredited by the Florida Medical Association to provide continuing medical education for physicians. The St. Vincent’s HealthCare designates this educational activity for a maximum of 3.5 AMA PRA Category 1 credits TM. Physicians should only claim credit commensurate with the extent of their participation in this activity.